alterMALL

a non-commercial, indoor public space

OPEN IDEAS COMPETITION

COMPETITION ADMIN

1. COMPETITION TERMS

This competition will be decided in an open, anonymous process in a single stage by a jury. The competition is private and purely academic. The submitted proposals will be part of a virtual exhibition within the OPENGAP web, which will open this debate to other architects and interested individuals.

This competition will be governed by the present program, with OPENGAP and, at a later time, the jury, empowered to resolve all those issues that are not explicitly stated in it. Any decision taken will preserve the principles of anonymity and non-discrimination.

OPENGAP’s commitment to the winners is limited to the awards mentioned in this programme. No further contractual relations will arise between OPENGAP and the winners of this competition, as its objective is only the reflection on the topics discussed and does not involve the execution of the projects.

2. ORGANIZER OF THE COMPETITION

All correspondence related to this competition will be directed to OPENGAP at:
- Address: Avenida de Brasil n° 6, 1st Floor 28020, Madrid.
- Phone Number: +34 91 284 47 47
- Fax: +34 91 284 47 88
- E-mail: competitions@opengap.net
- Website: www.opengap.net

All questions concerning this programme and the competition in general will be dealt by e-mail or fax.

3. COMPETITORS

All architects, designers, architecture students and individuals interested in the topic around the world can enter this competition of ideas. Proposals may be presented individually or as a team of up to 5 people max. Only one proposal may be presented for each registration made. Each competitor or team may present as many projects as registrations completed, since each proposal is assigned a different REGISTRATION NUMBER.

The following are prohibited to enter this competition: any member of the jury, or regular partners, employees or relatives up to second-degree of them, employees of OPENGAP or architects with any type of contractual relationship with that company before the registration deadline for the competition.
The non-compliance of any of these conditions will result in disqualification of the competitor or team involved.

4. DEADLINES

BEGINNING OF THE COMPETITION: December 12, 2011

QUERIES SUBMISSION DEADLINE: February 10, 2012

REGISTRATION 1ST PERIOD: From December 12, 2011, until January 10, 2012

REGISTRATION 2ND PERIOD: From January 11, until February 7, 2012

REGISTRATION 3RD PERIOD: From February 8, until March 6, 2012

REGISTRATION 4RD PERIOD: From March 7, until April 10, 2012

COMPETITION REGISTRATION DEADLINE: April 10, 2012

PROPOSAL SUBMISSION DEADLINE: Until April 17, 2012

JURY EVALUATION PERIOD: During April - May 2012

WINNERS ANNOUNCEMENT: During May, 2012

AWARDING OF PRIZES: During June, 2012

5. DOCUMENTATION OF THE COMPETITION

7.1. The full documentation of the competition will be available in the OPENGAP website (www.opengap.net) once the competition is launched. The information may be viewed by any interested party. The information will be available for downloads before having paid the registration fee or formalized the participation.

7.2. If having any problem downloading the documents from the web, interested parties should contact OPENGAP by e-mail to competitions@opengap.net

6. REGISTRATION AND ADMISSION OF PARTICIPANTS

The registration will be formalized following the registration steps through the web www.opengap.net.

The registration period begins on December 12, 2011 and ends on April 10, 2012 at 20:00 Central Europe (Central European Time (CET) = UTC / GMT + 1:00).

The following registration fees have been established according to the date of registration:

1ST PERIOD (from 12/DEC/2011 to 10/JAN/2012): 29,00 euro
2ND PERIOD (from 11/JAN/2012 to 07/FEB/2012): 50,00 euro
3RD PERIOD (from 08/FEB/2012 to 06/MAR/2012): 65,00 euro
4RD PERIOD (from 07/MAR/2012 to 10/APR/2012): 80,00 euro
NOTE:
In all cases, the payment will be charged with **VAT** applicable in Spain at the time of payment, 18% over the prices shown.
The registration fee is the same regardless of the number of participants in the team.
A registration fee has to be paid for each proposal submitted, since each proposal must have its own registration number.
The registration date will be the day in which the fee is paid and no other.
The registration can be paid by means of:

a) **ON-LINE REGISTRATION**
The registration fee can be paid through Paypal or by credit card (VISA or MASTERCARD) through the security platform on the web, following the steps of our payment process. At the end of the process OPENGAP will send an e-mail confirming the registration for the competition and indicating the registration number.
Any questions about a registration please send an e-mail to: register@opengap.net

b) **BANK TRANSFER**
The payment can be made by bank transfer to following account:

OPENGAP NETWORK S.L.
BANK: BBVA
ACCOUNT: 0182 5977 36 0201535992
IBAN: ES60 0182 5977 3602 0153 5992
BIC/ SWIFT CODE: BBVAESMM
Please take into account that fees or taxes of the issuing bank or bank transfer costs are not included in the registration fee and they should be borne by the payer.

c) **WESTERN UNION**
You can also make a money consignment through WESTERN UNION, which shall be entered to:
NAME: Francisco Javier Olivar Sanchez
ADDRESS: Av. de Brasil nº6, 1ª Planta 28020, Madrid, España.
The registration fee does not include costs or commissions from WESTERN UNION, so the net amount transferred must be the correct fee.

If you choose an off-line payment option (Bank Transfer or Western Union), you must submit an e-mail to register@opengap.net a copy of the order of transfer and/ or deposit for confirming the payment.
In the same document you must indicate the provisional registration number previously assigned by e-mail to locate your data in our files. Once we have checked for payment, we will send the official registration number by e-mail.

**Note: No registration will be valid if it was not formalized by any of the above terms.**

**7. INFORMATION AND QUESTIONS**

- Besides organizing this competition, OPENGAP will monitor that all participants comply with this programme and with all other rules of this competition. Doubts as well as any communication about this competition shall be addressed by e-mail at the following address: competitions@opengap.net

- The answers to all enquiries will be posted at the Q&A section within the web www.opengap.net. This section will be updated periodically until the September 30, 2011, when the enquiry period will be closed. After this date no technical questions or doubts on the programme will be answered. All questions raised by that date will be published in the web until the end of the competition.

- All those queries on the registration, registration number or any issue related to fees, payments or money transfers shall be submitted during the registration period to the e-mail: register@opengap.net

- The attempt by any participant to get in touch with a juror with the intention of discussing any subject referred to the competition will result in an immediate disqualification.

**8. DOCUMENTATION TO BE SUBMITTED BY PARTICIPANTS**

The submissions will consist of 2 digital images .jpg with the following characteristics:

**Digital Image Format: JPG.**

File Name: Registration number + letter A or B (eg IN1234_A.jpg)

Maximum size: 4 Mega bits per image.

Dimensions: rectangular in horizontal format. To be printed in DIN A2 size (59.4 X 42cm).

- These images must contain all graphic and written information required in the opinion of the participant for the proper definition of the proposal.
- The resolution, the scale of the drawings and text size of these images should be checked as these will eventually be printed on paper size DIN A2 (59.4cm X 42cm) horizontal format.
- Given these parameters, the minimum font size included in the proposal text should be 10 points.
- It is allowed to use any technique or form of graphic expression to explain the proposal.
- Any description in wording (or numbering) should be included within the submitted images in **English or Spanish only.**
• No other documentation may be sent except for 2 digital images.
• No logo, trade mark, insignia or any identifying symbol may be included in the images. The only identification should be the registration number, which must appear on the upper right corner of the image.

Note: The jury will review the proposals displayed on a computer screen and images will be projected to a size of approximately 120 x 84 cm at the jury session.

9. SUBMISSION OF PROPOSALS
• Proposals must be sent by e-mail to: competitions@opengap.net
• The e-mail must contain only a ZIP or RAR file whose name must be the Registration Number (eg IN1234.zip) and should only include the 2 JPG images of the proposal.
• The deadline for submission of proposals will be April 17, 2012 at 20:00 in Central Europe (Central European Time (CET) = UTC/ GMT + 1:00)
• Once the submission period has closed, OPENGAP will create a document listing the number of entries received and their registration numbers. It is the responsibility of each participant or team to verify that their proposal registration number is included in that list, once it is published on the opengap.net web page.
• OPENGAP will collect the proposals and forward them to the jury always preserving the anonymity of the authors.
• Proposals arriving after the deadline will not be accepted under any circumstances.

10. ANONYMITY
• OPENGAP will ensure always the anonymity of each proposal during the competition.
• The proposals should be presented only with the registration number, which shall appear on the images in the upper right corner, so they are evaluated by the jury in complete anonymity.
• It is prohibited to include any images of trade marks, logos, icons, symbols or signs that can help identify its author.
• The registration number will be the only item that will allow the jury to organize, process and evaluate each of the proposals received.
• OPENGAP will classify the images by their registration numbers, keeping the personal information in a separate envelope, and only at the end of the evaluation the jury will know the names of the authors.
• If the author of a proposal submitted wishes to remain anonymous in the event of not getting any award or mention, this can be requested by writing, before submission deadline, in an e-mail to register@opengap.net

11. JURY
a. COMPOSITION OF THE JURY
To OPENGAP it is important to have a serious and professional jury for this competition. We are in the process of selecting the jury members. Once we have the confirmations of participation we will publish the names on our website, since we know this is important to the participants.
b. JURY’s TASKS

The tasks of the jury are:

• Analyzing the information and final acceptance of submitted proposals.
• The exclusion of those non-accepted projects and documented in the minutes, because of:
  1. Late delivery, or failure to comply with the terms and conditions of the programme.
  2. Violation of anonymity, either for having disclosed the authorship by any means or by
     including identifying graphics in the proposal;
  3. Any attempt to influence the jury’s decision.
• Analyzing and evaluating the submitted proposals, seeking external advice when considered convenient.
• Monitoring and enforcement of strict anonymity with which the documentation will be examined.
• The final resolution: the verdict of the competition will be rationalized and documented and the minutes will include the arguments for choosing the winning proposals.

OPENGAP will keep minutes of all actions carried out by the jury.

c. PROCEDURE FOR REACHING A VEREDICT OF THE COMPETITION

After the receipt of all proposals, all images received will be available for review by the jurors, who will have sufficient time to analyze them all. All digital files presented will be sent to the Jury members.

On a date to be determined between the members of the jury and OPENGAP, there will be a plenary meeting to proceed with the discussion of the verdict.

Before entering any other considerations it will be decided which proposals will be admitted and are rejected.

The jury will agree a process for evaluating the proposals, depending on the quantity and quality of the submitted proposals, and their successive filtering.

The jury will disclose the motives for the determining the awards and for those with a special mention. Their work will be documented in the minutes.

d. PUBLICATION OF RESULTS

Following the plenary session, the results of the competition will be announced on the OPENGAP website. All submissions will also be published in www.opengap.net

12. PRIZES

The awards will be the following:
- 1st Prize, €2000 Two thousand Euro
- 2nd Prize, €700 Seven hundred Euro
- 3rd Prize, €400 Four hundred Euro
- Mentions, Mentions will not have an economic prize. The jury may name as many proposals as they consider worthy to be mentioned.

The award amounts will be paid through wire transfer to the designated bank account.
13. INTELLECTUAL PROPERTY RIGHTS

The authors retain the intellectual property of their proposals. None of the proposals, not even the awarded ones, can be used for other purposes or as source material for other projects except by their authors.

Participants will transfer to OPENGAP only the rights of exploitation of their work for advertising the competition and its results, by means of publication and exhibitions of the proposals presented. The authors of those non-awarded proposals will stay anonymous if they requested it so in advance.

14. EXHIBITION OF PROPOSALS

• Once the competition results are decided, all submitted proposals will be published in the OPENGAP website: www.opengap.net
• It is implicit that the right of participants to review all submitted proposals is met by publishing them on the website.
• OPENGAP may also organize a public exhibition. This exposition, if done, will be announced to all participants.
• Some projects may also be subject to publication; in this case the prior permission of their authors to publish their details will be obtained.
• All images presented in the Competition will be part of OPENGAP digital recording, thus becoming part of the records of the event for display, exhibition and publications to be made.

15. CONDITIONS OF PARTICIPATION

• When registering to the Competition, participants immediately formalize their unconditional acceptance of this competition programme and rules, as well as the final decisions of the jury. Participation and registration to the competition constitute acceptance of the conditions outlined above.
• After registration, the inscription fee will not be returned.
• The jury, by majority vote, is the only sanctioned and responsible body for choosing the winners of this competition and its decision is final.
• In case of an exceptional situation, OPENGAP reserves the right to make any improvement to this programme (dates, deadlines or requirements), provided theses changes serve the common good of the participating architects and to a better development of this competition.
• As participants agree to the final decisions of the jury, both OPENGAP and jurors are exempt from any possible claim (civil or criminal) if an architect or architectural team does not agree with their determinations.