



# IULIA<sup>07</sup>

Invitation for Entry  
International Urban Landscape Award 2007

sponsored by Eurohypo AG in association with Topos – International Review of Landscape Architecture and Urban Design and A&W Architektur&Wohnen Patron Prof. Dr. Klaus Toepfer, Former Executive Director of the United Nations Environment Programme (UNEP) Knowledge Partner ISOCARP – International Society of City and Regional Planners IFLA – International Federation of Landscape Architects.

## INVITATION

Inner-city open spaces play an important role in urban life, helping to integrate communities and providing a context for social cohesion. They are prime factors in determining the attractiveness of cities and urban neighborhoods, significantly contributing to the quality of life of the people living and working in them.

The International Urban Landscape Award 2006 went to Riemer Park in Munich, a successful example of landscape design in a new urban area. Urban landscape design is defined by the effective co-existence of buildings and open spaces in urban areas.

For Eurohypo the design of public space in cities is an important concern, which the bank understands in a wider social context. Eurohypo wishes to make a contribution to secure and advance the quality of life in urban areas, through intelligent urban development.

One element of this contribution is the presentation of the International Urban Landscape Award 2007. Exemplary urban design projects are sought that can also provide an inspiration to the development process in other cities.

This prize is a further example of Eurohypo's commitment to being a responsible 'corporate citizen', and is supported by the magazines Topos and A&W Architektur&Wohnen.

## COMPETITION

### Objectives

The International Urban Landscape Award 2007 will honor a ground-breaking, newly designed or redeveloped urban space.

Relevant urban design projects will be considered, including residential blocks or mixed-use areas, neighborhood developments, estates, and urban districts. Sustainable and innovative contributions to town planning and to the economically and socially viable city of the future are required. Also sought are urban design solutions for the challenges of dynamic population development and changing economies, creative concepts for social and economic integration within the city and its districts, as well as energy-efficient building and resource-optimized construction. Submissions should foster the citizens' identification with their city while respecting historical roots and the changing globalized world.

This competition is in recognition of public and private commitment to the improvement of the urban environment and continuing development of the city.

## SPONSORS

**The competition is sponsored and supported by:**

- Eurohypo AG, Eschborn/Germany.
- Topos – The International Review of Landscape Architecture and Urban Design, Munich/Germany.
- A&W Architektur&Wohnen, Hamburg/Germany.

## TERMS

### Participants

Applications for the International Urban Landscape Award 2007 will be accepted from private and public clients or investors, planners, landscape architects and architects as well as community organizations.

Participants should not be in the full-time employment of, or be related in any way to the sponsor or any member of the jury. The sponsor retains the right to involve a separate group of suitably qualified specialists to evaluate the entries in preparation for the work of the competition jury.

### Criteria

- The International Landscape Award 2007 honors urban design that will enhance the quality of urban life through architectural, landscaping, social, economic and ecological components.
- The winning scheme should be exceptional in its design and convincing in terms of user-friendliness and flexibility of use.
- The project should make a significant contribution to urban development, enhance the urban environment, with particular focus on exemplary public and publicly accessible open spaces.
- Above all, urban designs are sought that offer new provisions for recreation, transportation, culture, social life and flexible use. Adaptability to demographic change is a further requirement.
- Creative proposals for energy-efficient and resource-efficient buildings are expected.
- The project should expand the self-perception of urban society beyond its immediate neighborhood.
- The project must have been completed no earlier than 2000. For projects with several construction phases, this applies to the main parts.

The International Urban Landscape Award 2007 will be awarded for a project implemented in EU countries including Norway, Iceland and Switzerland, in the USA, Canada and Mexico.

### Submission / Submission documents

Illustration of the project should be concise yet descriptive:

- 2 plans A1 format, landscape format.
- Explanatory text, maximum of 3 A4 pages.

One plan should illustrate the design, the other explain any freely selected aspects of the project using perspectives, sketches, photographs, etc. Both plans must be rolled for submission, not folded. Additionally, a CD with printable pdf files of both plans should be sent to the organizer separately. The CD shall also include a selection of no more than ten photographs with a resolution of 300 dpi on 240 mm width, including corresponding captions and explanatory text. Both submissions must be clearly marked with an identical code number.

The entrants assure that they own the copyright for the submitted photos. The organizer may use the submitted documents for the competition documentation, online and in print. Presentation of the material is also planned at [www.iula.com](http://www.iula.com), [www.perfectcity.net](http://www.perfectcity.net) as well as [www.topos.de](http://www.topos.de) and [www.awmagazin.de](http://www.awmagazin.de) (for further information just click on the links).

The competition language is English. Submissions will not be returned.



## **Jury**

The organizer will appoint an expert jury to select a winner. The jury will decide by majority vote. All decisions of the jury are final. There can be no recourse to litigation.

## **Members of the jury for the International Urban Landscape Award 2007:**

- Henri Bava, Landscape Architect, Paris/France, Professor Universität Karlsruhe/Germany.
- Kathryn Firth, Architect and Urban Planner, Senior Associate Principal Kohn Pedersen Fox and Visiting Lecturer Architectural Association, London/United Kingdom.
- Barbara Friedrich, Editor-in-Chief, A&W Architektur&Wohnen, Hamburg/Germany.
- Walter Hood, Landscape Architect, Professor University of California, Berkeley/USA.
- Bart Lootsma, Professor for Architecture Theory, Leopold-Franzens-Universität Innsbruck/Austria.
- Robert Schäfer, Editor-in-Chief, Topos, Munich/Germany.
- Alfonso Vegara, Professor, Architect, City Planner, President Metropoli Foundation, Immediate Past President ISOCARP, Madrid/Spain.

## **Prizes**

The award comes with 50,000 Euro prize money. The prize money should benefit the community in which the winning project is located. The community, in agreement with the clients and architects involved, will decide what the prize money is spent on. The jury can nominate up to five submitted projects for the final decision. All nominees receive a special commendation.

## **Closing date**

Entries must be received by **31 May 2007** and sent to:

- **Eurohypo AG**  
Ms Imke Schiller, Marketing  
Helfmann-Park 5  
65760 Eschborn, Germany

## **Awards ceremony**

The awards ceremony will be a festive event held at the end of **September 2007** in Frankfurt/Main, Germany.

## **Please address any questions to:**

- **Eurohypo AG**  
Ms Imke Schiller  
E-mail: [IULA@eurohypo.com](mailto:IULA@eurohypo.com)

## **IMPRINT**

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